

**S.No. 8023**

**24DPBAED02**

(For the candidates admitted from 2024–25 onwards)

**M.B.A. DEGREE EXAMINATION, AUGUST 2025.**

**Second Semester**

**INTERNATIONAL BUSINESS**

**Time : Three hours**

**Maximum : 75 marks**

**PART A — (10 × 2 = 20 marks)**

**Answer ALL questions.**

1. What is international Business?
2. What is Balance of Trade?
3. What is Competitive Advantage?
4. What is cross culture literacy?
5. What is trade blocs?
6. List down the functions of IFC.
7. Define export processing zone.
8. List down the various forms of FDI.
9. What is International Sales contract?
10. What is Trade dispute?

**PART B — (3 × 5 = 15 marks)**

**Answer any THREE questions.**

11. Explain the advantages of International Business.
12. Discuss the importance of understanding the International Business Environment.
13. Write short note on LAFTA.
14. Discuss the role of EXIM Bank.
15. Explain the role of Forwarding Agent.

PART C — (5 × 8 = 40 marks)

Answer ALL questions. choosing either (a) or (b).

16. (a) Explain the modes of Entry into International Business.

Or

- (b) Discuss the various issues in Foreign Investments.

17. (a) Explain the importance of culture in workplace.

Or

- (b) Discuss the various types of International Business Environment.

18. (a) Explain the theory of Comparative Advantage.

Or

- (b) Discuss the Porter's Diamond Model.

19. (a) Explain the role of ECGC.

Or

- (b) Discuss the functions of Foreign Exchange Market.

20. (a) Explain the various procedures for export of goods.

Or

- (b) Discuss the role of Indian Council of Arbitration.

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